THE BEACON
SOCIAL EVENTS







ONE WOODWARD AVE.
DETROIT, MI 48226

THE BEACON: 7,200 sq ft

CAPACITY:
- 350 strolling
- 300 theater
- 250 banquet (with dance floor)

RENTAL
- $6,900 which includes:
  - Up to 12 hours of access
  - Onsite event manager
  - One onsite event facilities tech (fee applies for additional techs)
  - Special event insurance policy
  - Partially furnished space with built-in stage
  - State-of-the-art audio visual equipment (AV tech fees apply)

SECURITY
- A minimum of one security officer per 100 guests is required
- $80 per hour, per officer (4-hour minimum)
- Scheduled for a minimum of 60 minutes pre and post event time

AUDIO VISUAL
- A minimum of one audio visual technician is required
- $75 per hour, per technician (6-hour minimum)
- Scheduled for a minimum of 30 minutes pre and post event time

BEVERAGES
- Rock Events is the exclusive provider of alcoholic beverage service and professionally trained bar staff
- A $5,000 beverage minimum is required for all weekend bookings
- For beverage options and pricing, refer to pages 3-5

CATERING
- Refer to page 6 for a list of preferred caterers

PARKING
- Your event manager can provide available self-parking options within walking distance of The Beacon
- Valet options available upon request

ROCK Events

FOR MORE INFORMATION
(313) 566-4477
Venues@RockEvents.com
RockEventsDetroit

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FREQUENTLY ASKED QUESTIONS

What is the average cost for a couple to host their wedding at The Beacon?
Couples typically budget between $40,000 - $50,000 (based on 150 guests) for venue rental, beverage package, staffing, and catering. This estimate does not include décor, entertainment, or additional vendors.

What is required to secure our date?
A signed contract and full payment of the venue rental fee are required to secure your date. Once received, your date is fully reserved.

Do we need to rent tables, chairs, dinnerware, and other items?
The venue comes partially furnished. However, depending on your event layout, you may chose to rent additional tables and chairs. Dinnerware, linens, and decorative elements such as centerpieces are not included and must be rented separately. For recommended event rental companies, please refer to the preferred vendor guide on page 6.

Can we host our wedding ceremony in the event space?
Absolutely! We're happy to accommodate wedding ceremonies for an additional $500 ceremony fee.

Can we schedule a rehearsal if we're hosting our ceremony in the event space?
Yes! Please reach out two weeks prior to your wedding date, and we'll do our best to accommodate your rehearsal request, based on venue availability.

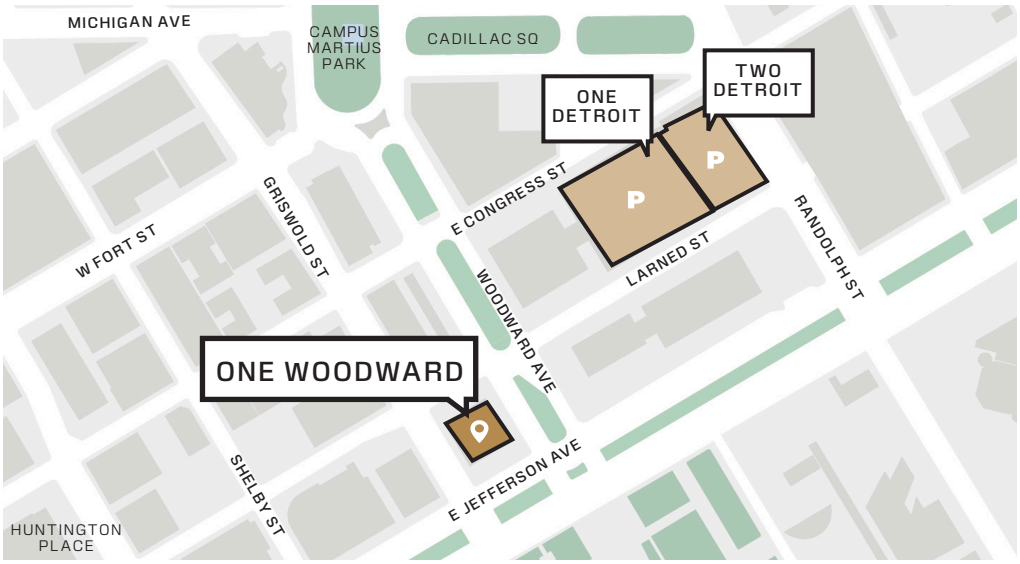
Are we required to hire a professional wedding planner for our ceremony and/or reception?
Yes, we require that you hire, at minimum, a professional month-of wedding coordinator. Your coordinator will manage the event timeline, oversee the ceremony rehearsal (if applicable), coordinate vendors, direct ceremony and reception logistics, and serve as the primary point of contact throughout your event. They must be an independent professional and may not be a member of the wedding party, an immediate family member, or a guest. If needed, we're happy to provide recommendations.

Do we have to use a caterer from your preferred vendor guide?
Yes, all events must select a caterer from our preferred vendor list. These trusted partners have been carefully selected to ensure an exceptional experience and a high standard of service.

Can we access the space a day before for load-in or the day after for load-out?
Load-in and load-out outside of your rental period may be available for an additional fee. Please consult your event manager to check availability.

What time must our event conclude?
All event activities must end no later than midnight.





BEVERAGE MENU

BAR SERVICE PACKAGES

Includes unlimited assorted Coca-Cola drinks, fruit juice, water, napkins, mixers, garnishes, ice, and bartenders. Glassware is not included and can be rented at an additional cost.

BEER AND WINE SERVICES	FULL-BAR SERVICES
$6 per guest for the first 2 hours; $2 per guest for each additional hour *Alcohol purchased separately.	$8 per guest for the first 2 hours; $3 per guest for each additional hour *Alcohol purchased separately.

NON-ALCOHOLIC BEVERAGE ADD-ONS

BEVERAGE	PER GUEST
Sparkling Water / Red Bull	$3
Mocktail	$3 each

A WELL-ROUNDED BAR SHOULD INCLUDE A VARIETY OF LIQUOR, BEER, AND WINE.

Your sales manager can assist in estimating the number of bottles needed for your event. Enhance your bar with a specialty cocktail or two!

LIQUOR SELECTIONS

VODKA	PER BOTTLE (1000mL)
Grey Goose	$68.99
Tito's	$48.99
GIN	**PER BOTTLE (1000mL)**
Hendrick's	$75.99
Bombay Sapphire	$56.99
Tanqueray	$53.99
RUM	**PER BOTTLE (1000mL)**
Detroit City Summer Rum*	$43.99
Captain Morgan Spiced Rum	$35.99
Bacardí Silver	$32.99
WHISKEY	**PER BOTTLE (1000mL)**
Jameson	$68.99
Crown Royal	$68.99
Sazerac Rye*	$58.99
Jack Daniels	$58.99
BOURBON	**PER BOTTLE (1000mL)**
Woodford Reserve	$78.99
1792 Small Batch	$59.99
Maker's Mark	$69.99

SCOTCH	PER BOTTLE (1000mL)
Glenlivet 12 yr	$112.99
Johnnie Walker Black Label	$83.99
Dewars White Label	$58.99
BRANDY	**PER BOTTLE (1000mL)**
Remy Martin VSOP	$112.99
Hennessy Cognac	$92.99
TEQUILA	**PER BOTTLE (1000mL)**
Casamigos Añejo	$119.99
Patron Silver*	$86.99
Tres Agaves Añejo*	$73.99
Tres Agaves Blanco	$56.99
Lunazul Blanco	$48.99
CORDIALS	**PER BOTTLE (1000mL)**
Frangelico	$69.99
Grand Marnier	$66.99
Disaronno Amaretto	$64.99
Baileys Irish Cream	$64.99
Kahlúa	$55.99

*750mL

BEER | *Select up to three*

CRAFT (MI MADE): $18/6 PACK	IMPORT: $16/6 PACK	DOMESTIC: $13/6 PACK
Atwater Dirty Blonde	Modelo Especial	Blue Moon
Bell's Two Hearted IPA	Stella Artois	Coors Light
	Heineken 0.0 (NA)	

WINE

Select up to two labels from your preferred tier (premium or exclusive).

PREMIUM WINE

$50/BOTTLE		
WHITE	RED	BUBBLES & ROSÉ
Black Star Farms 'Arcturos' Pinot Gris	Cloudline Pinot Noir	La Marca Prosecco Brut
Whitehaven Sauvignon Blanc	Troublemaker Red Blend	Mawby Sparkling 'Detroit' Demi Sec
Decoy Chardonnay	Bonanza Cabernet Sauvignon	Summer Water Rosé

EXCLUSIVE WINE

$60/BOTTLE		
WHITE	RED	BUBBLES & ROSÉ
Santa Margherita Pinot Grigio	Böen Russian River Valley Pinot Noir	Gerard Bertrand Crèmant de Limoux Blanc
Emmolo Sauvignon Blanc	Unshackled by The Prisoner Red Blend	Fleur de Mer Rosé
J Vineyards Chardonnay	Embankment Cabernet Sauvignon	

Wine offerings are subject to seasonal changes and availability.

Minimums may apply. Alcoholic beverages must be purchased by the bottle. All remaining alcohol must be taken with the event host or will otherwise be discarded by the venue at the conclusion of the event. Pricing subject to a taxable 24% service charge and the applicable MI State sales tax at the time of your event. Beverage pricing, fees, and offerings are subject to change without prior notification. Pricing can be guaranteed up to three months prior to the event, if requested and confirmed in writing. Maximum 6 hours of service permitted.

SPECIALTY BEVERAGES + ENHANCEMENTS

SPECIALTY COCKTAILS

Enhance your bar package with a specialty cocktail from the list below. Please contact your sales manager to discuss custom offerings.

VODKA

Cosmopolitan
Vodka, lime juice, cranberry juice, triple sec

Moscow Mule
Vodka, ginger beer, lime juice, lime garnish

Espresso Martini
Vodka, coffee liqueur, espresso, simple syrup *+$4*

GIN

Greyhound
Gin, grapefruit juice, lime juice

French 75
Gin, lemon juice, simple syrup, Prosecco, lemon twist *+$2*

The Last Word
Gin, Chartreuse, maraschino liqueur, lime juice *+$4*

SPARKLING

Aperol Spritz
Aperol, Prosecco, club soda *+$3*

Hugo Cocktail
St. Germain elderflower liqueur, Prosecco, soda water, fresh mint *+$4*

WHISKEY/BOURBON

Old Fashioned
Bourbon, Angostura bitters, sugar, water, orange garnish

Manhattan
Rye whiskey, sweet vermouth, Angostura bitters, maraschino cherry

TEQUILA

Margarita
Tequila, triple sec, lime juice, simple syrup

Paloma
Tequila, grapefruit juice, sparkling water, lime juice

Mezcal Mule
Mezcal Tequila, honey syrup, lime juice, ginger beer *+$2*

MOCKTAIL BEVERAGE PACKAGE

$18 per guest for 2 hours; $4 per guest per add'l hour.

Package includes: 2 specialty mocktails, unlimited Coca-Cola drinks, iced tea, lemonade, and fruit juices. All staffing included. $1 per guest per add'l mocktail.

Mocktail Mojito
Lime juice, simple syrup, mint, soda

Tropical Mango Fusion
Mango purée, pineapple juice, grenadine, soda water

Strawberry-Rosemary Lemonade
Strawberry syrup, rosemary-infused simple syrup, lemon juice, club soda, strawberry, and rosemary spring garnish

Zero Proof Margarita
Zero proof Agave Blanco spirit and Orange Sec, lime juice, simple syrup, salted rim, and lime wedge garnish



BEVERAGE ENHANCEMENTS

Minimum lead times may apply. Pricing available upon request.

Floral Ice Cubes
Elevate your cocktail with custom floral ice cubes.

Branding Iron
Make your mark! Designed to sear logos, initials, or icons on citrus peels and garnishes for a custom touch.

Bubble Smoke Gun
Add a touch of flair to your specialty beverages. This tool adds a burst of flavor and aroma, creating an unforgettable experience.

EXCLUSIVE CATERERS

FULL-SERVICE CATERING

Rock Events is proud to partner with Detroit's top caterers to deliver exceptional quality and service for every event. To ensure a seamless experience for you and your guests, we require the use of our trusted catering professionals.

2 UNIQUE
Laura Stewart | (586) 606-4429
inquiries@twounique.com
twounique.com

ANDIAMO CATERING & EVENTS
Morgan Mansour | (586) 981-5582
morganm@andiamoitalia.com
andiamocatering.com

FORTE BELANGER
Forte Belanger | (248) 602-4500
hello@fortebelanger.com
fortebelanger.com

KRISHNA CATERING
Kishan Patel | (734) 776-6737
kishan@krishnacatering.com
krishnacatering.com

KRISTINA'S CATERING
Kristina Montalto | (586) 634-8542
info@kristinascatering.com
kristinascatering.com

PLUM MARKET
Plum Market | (248) 487-7000
catering@plummarket.com
plummarketcatering.com

PUNJAB INDIAN CUISINE
Punjab Catering | (248) 622-5489
thepunjabcuisine@gmail.com
punjabcuisinemi.com

BYBLOS BANQUETS INC.
Nisreen-Danielle Seleh | (313) 888-7009
byblosbanquets@aol.com
byblosbanquets.com

QUALITY KOSHER CATERING
Amber Serraon | (248) 352-7758
info@qualitykosher.com
qualitykosher.com

REVA CONSTANTINE EVENTS
Reva Constantine | (313) 204-8101
reva@rcedetroit.com
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SKOSH CATERING
Rachel Carlisle | (248) 313-9245
info@skoshcatering.com
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