

# THE BEACON

## SOCIAL EVENTS



**ONE WOODWARD AVE.  
DETROIT, MI 48226**



**THE BEACON: 7,200 sq ft**



### **CAPACITY:**

- 350 strolling
- 300 theater
- 250 banquet (with dance floor)

### **RENTAL**

- \$6,900 which includes:
  - Up to 12 hours of access
  - Onsite event manager
  - One onsite event facilities tech (fee applies for additional techs)
  - Special event insurance policy
  - Partially furnished space with built-in stage
  - State-of-the-art audio visual equipment (AV tech fees apply)

### **SECURITY**

- A minimum of one security officer per 100 guests is required
- \$80 per hour, per officer (4-hour minimum)
- Scheduled for a minimum of 60 minutes pre and post event time

### **AUDIO VISUAL**

- A minimum of one audio visual technician is required
- \$75 per hour, per technician (6-hour minimum)
- Scheduled for a minimum of 30 minutes pre and post event time

### **BEVERAGES**

- Rock Events is the exclusive provider of alcoholic beverage service and professionally trained bar staff
- A \$5,000 beverage minimum is required for all weekend bookings
- For beverage options and pricing, refer to pages 3-5

### **CATERING**

- Refer to page 6 for a list of preferred caterers

### **PARKING**

- Your event manager can provide available self-parking options within walking distance of The Beacon
- Valet options available upon request



**FOR MORE INFORMATION**

(313) 566-4477

Venues@RockEvents.com

RockEventsDetroit



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### FREQUENTLY ASKED QUESTIONS

#### **What is the average cost for a couple to host their wedding at The Beacon?**

Couples typically budget between \$40,000 - \$50,000 (based on 150 guests) for venue rental, beverage package, staffing, and catering. This estimate does not include décor, entertainment, or additional vendors.

#### **What is required to secure our date?**

A signed contract and full payment of the venue rental fee are required to secure your date. Once received, your date is fully reserved.

#### **Do we need to rent tables, chairs, dinnerware, and other items?**

The venue comes partially furnished. However, depending on your event layout, you may choose to rent additional tables and chairs. Dinnerware, linens, and decorative elements such as centerpieces are not included and must be rented separately. For recommended event rental companies, please refer to the preferred vendor guide on page 6.

#### **Can we host our wedding ceremony in the event space?**

Absolutely! We're happy to accommodate wedding ceremonies for an additional \$500 ceremony fee.

#### **Can we schedule a rehearsal if we're hosting our ceremony in the event space?**

Yes! Please reach out two weeks prior to your wedding date, and we'll do our best to accommodate your rehearsal request, based on venue availability.

#### **Are we required to hire a professional wedding planner for our ceremony and/or reception?**

Yes, we require that you hire, at minimum, a professional month-of wedding coordinator. Your coordinator will manage the event timeline, oversee the ceremony rehearsal (if applicable), coordinate vendors, direct ceremony and reception logistics, and serve as the primary point of contact throughout your event. They must be an independent professional and may not be a member of the wedding party, an immediate family member, or a guest. If needed, we're happy to provide recommendations.

#### **Do we have to use a caterer from your preferred vendor guide?**

Yes, all events must select a caterer from our preferred vendor list. These trusted partners have been carefully selected to ensure an exceptional experience and a high standard of service.

#### **Can we access the space a day before for load-in or the day after for load-out?**

Load-in and load-out outside of your rental period may be available for an additional fee. Please consult your event manager to check availability.

#### **What time must our event conclude?**

All event activities must end no later than midnight.



# BEVERAGE MENU

## BAR SERVICE PACKAGES

Includes unlimited assorted Coca-Cola drinks, fruit juice, water, napkins, mixers, garnishes, ice, and bartenders. Glassware is not included and can be rented at an additional cost.

| BEER AND WINE SERVICES                                                                                           | FULL-BAR SERVICES                                                                                                |
|------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| \$6 per guest for the first 2 hours;<br>\$2 per guest for each additional hour<br>*Alcohol purchased separately. | \$8 per guest for the first 2 hours;<br>\$3 per guest for each additional hour<br>*Alcohol purchased separately. |

## NON-ALCOHOLIC BEVERAGE ADD-ONS

| BEVERAGE                   | PER GUEST |
|----------------------------|-----------|
| Sparkling Water / Red Bull | \$3       |
| Mocktail                   | \$3 each  |

## A WELL-ROUNDED BAR SHOULD INCLUDE A VARIETY OF LIQUOR, BEER, AND WINE.

Your sales manager can assist in estimating the number of bottles needed for your event. Enhance your bar with a specialty cocktail or two!

## LIQUOR SELECTIONS

| VODKA                     | PER BOTTLE (1000mL) |
|---------------------------|---------------------|
| Grey Goose                | \$68.99             |
| Tito's                    | \$48.99             |
| GIN                       | PER BOTTLE (1000mL) |
| Hendrick's                | \$75.99             |
| Bombay Sapphire           | \$56.99             |
| Tanqueray                 | \$53.99             |
| RUM                       | PER BOTTLE (1000mL) |
| Detroit City Summer Rum*  | \$43.99             |
| Captain Morgan Spiced Rum | \$35.99             |
| Bacardí Silver            | \$32.99             |
| WHISKEY                   | PER BOTTLE (1000mL) |
| Jameson                   | \$68.99             |
| Crown Royal               | \$68.99             |
| Sazerac Rye*              | \$58.99             |
| Jack Daniels              | \$58.99             |
| BOURBON                   | PER BOTTLE (1000mL) |
| Woodford Reserve          | \$78.99             |
| 1792 Small Batch          | \$59.99             |
| Maker's Mark              | \$69.99             |

| SCOTCH                     | PER BOTTLE (1000mL) |
|----------------------------|---------------------|
| Glenlivet 12 yr            | \$112.99            |
| Johnnie Walker Black Label | \$83.99             |
| Dewars White Label         | \$58.99             |
| BRANDY                     | PER BOTTLE (1000mL) |
| Remy Martin VSOP           | \$112.99            |
| Hennessy Cognac            | \$92.99             |
| TEQUILA                    | PER BOTTLE (1000mL) |
| Casamigos Añejo            | \$119.99            |
| Patron Silver*             | \$86.99             |
| Tres Agaves Añejo*         | \$73.99             |
| Tres Agaves Blanco         | \$56.99             |
| Lunazul Blanco             | \$48.99             |
| CORDIALS                   | PER BOTTLE (1000mL) |
| Frangelico                 | \$69.99             |
| Grand Marnier              | \$66.99             |
| Disaronno Amaretto         | \$64.99             |
| Baileys Irish Cream        | \$64.99             |
| Kahlúa                     | \$55.99             |

\*750mL

BEER | Select up to three

| CRAFT (MI MADE): \$18/6 PACK | IMPORT: \$16/6 PACK | DOMESTIC: \$13/6 PACK |
|------------------------------|---------------------|-----------------------|
| Atwater Dirty Blonde         | Modelo Especial     | Blue Moon             |
| Bell's Two Hearted IPA       | Stella Artois       | Coors Light           |
|                              | Heineken 0.0 (NA)   |                       |

WINE

Select up to two labels from your preferred tier (premium or exclusive).

PREMIUM WINE

| \$50/BOTTLE                            |                            |                                    |
|----------------------------------------|----------------------------|------------------------------------|
| WHITE                                  | RED                        | BUBBLES & ROSÉ                     |
| Black Star Farms 'Arcturos' Pinot Gris | Cloudline Pinot Noir       | La Marca Prosecco Brut             |
| Whitehaven Sauvignon Blanc             | Troublemaker Red Blend     | Mawby Sparkling 'Detroit' Demi Sec |
| Decoy Chardonnay                       | Bonanza Cabernet Sauvignon | Summer Water Rosé                  |

EXCLUSIVE WINE

| \$60/BOTTLE                   |                                      |                                         |
|-------------------------------|--------------------------------------|-----------------------------------------|
| WHITE                         | RED                                  | BUBBLES & ROSÉ                          |
| Santa Margherita Pinot Grigio | Böen Russian River Valley Pinot Noir | Gerard Bertrand Crémant de Limoux Blanc |
| Emmolo Sauvignon Blanc        | Unshackled by The Prisoner Red Blend | Fleur de Mer Rosé                       |
| J Vineyards Chardonnay        | Embankment Cabernet Sauvignon        |                                         |

Wine offerings are subject to seasonal changes and availability.

Minimums may apply. Alcoholic beverages must be purchased by the bottle. All remaining alcohol must be taken with the event host or will otherwise be discarded by the venue at the conclusion of the event. Pricing subject to a taxable 24% service charge and the applicable MI State sales tax at the time of your event. Beverage pricing, fees, and offerings are subject to change without prior notification. Pricing can be guaranteed up to three months prior to the event, if requested and confirmed in writing. Maximum 6 hours of service permitted.

# SPECIALTY BEVERAGES + ENHANCEMENTS

## SPECIALTY COCKTAILS

Enhance your bar package with a specialty cocktail from the list below. Please contact your sales manager to discuss custom offerings.

### VODKA

#### Cosmopolitan

Vodka, lime juice, cranberry juice, triple sec

#### Moscow Mule

Vodka, ginger beer, lime juice, lime garnish

#### Espresso Martini

Vodka, coffee liqueur, espresso, simple syrup +\$4

### GIN

#### Greyhound

Gin, grapefruit juice, lime juice

#### French 75

Gin, lemon juice, simple syrup, Prosecco, lemon twist +\$2

#### The Last Word

Gin, Chartreuse, maraschino liqueur, lime juice +\$4

### SPARKLING

#### Aperol Spritz

Aperol, Prosecco, club soda +\$3

#### Hugo Cocktail

St. Germain elderflower liqueur, Prosecco, soda water, fresh mint +\$4

### WHISKEY/BOURBON

#### Old Fashioned

Bourbon, Angostura bitters, sugar, water, orange garnish

#### Manhattan

Rye whiskey, sweet vermouth, Angostura bitters, maraschino cherry

### TEQUILA

#### Margarita

Tequila, triple sec, lime juice, simple syrup

#### Paloma

Tequila, grapefruit juice, sparkling water, lime juice

#### Mezcal Mule

Mezcal Tequila, honey syrup, lime juice, ginger beer +\$2

## MOCKTAIL BEVERAGE PACKAGE

\$18 per guest for 2 hours; \$4 per guest per add'l hour.

**Package includes:** 2 specialty mocktails, unlimited Coca-Cola drinks, iced tea, lemonade, and fruit juices. All staffing included. \$1 per guest per add'l mocktail.

### Mocktail Mojito

Lime juice, simple syrup, mint, soda

### Tropical Mango Fusion

Mango purée, pineapple juice, grenadine, soda water

### Strawberry-Rosemary Lemonade

Strawberry syrup, rosemary-infused simple syrup, lemon juice, club soda, strawberry, and rosemary spring garnish

### Zero Proof Margarita

Zero proof Agave Blanco spirit and Orange Sec, lime juice, simple syrup, salted rim, and lime wedge garnish



## BEVERAGE ENHANCEMENTS

Minimum lead times may apply. Pricing available upon request.

### Floral Ice Cubes

Elevate your cocktail with custom floral ice cubes.

### Branding Iron

Make your mark! Designed to sear logos, initials, or icons on citrus peels and garnishes for a custom touch.

### Bubble Smoke Gun

Add a touch of flair to your specialty beverages. This tool adds a burst of flavor and aroma, creating an unforgettable experience.

# EXCLUSIVE CATERERS



## FULL-SERVICE CATERING

*Rock Events is proud to partner with Detroit's top caterers to deliver exceptional quality and service for every event. To ensure a seamless experience for you and your guests, we require the use of our trusted catering professionals.*

### 2 UNIQUE

Carolyn Berry | (248) 607-6906  
carolyn@twounique.com  
twounique.com

### KRISTINA'S CATERING

Kristina Montalto | (586) 634-8542  
info@kristinascatering.com  
kristinascatering.com

### QUALITY KOSHER CATERING

Amber Serrao | (248) 352-7758  
info@qualitykosher.com  
qualitykosher.com

### ANDIAMO CATERING & EVENTS

Morgan Mansour | (586) 981-5582  
morganm@andiamoitalia.com  
andiamocatering.com

### PLUM MARKET

Plum Market | (248) 487-7000  
catering@plummarket.com  
plummarketcatering.com

### REVA CONSTANTINE EVENTS

Reva Constantine | (313) 204-8101  
reva@rcedetroit.com  
rcedetroit.com

### FORTE BELANGER

Forte Belanger | (248) 602-4500  
hello@fortebelanger.com  
fortebelanger.com

### PUNJAB INDIAN CUISINE

Punjab Catering | (248) 622-5489  
thepunjabcuisine@gmail.com  
punjabcuisinemi.com

### SKOSH CATERING

Rachel Carlisle | (248) 313-9245  
info@skoshcatering.com  
skoshcatering.com

### KRISHNA CATERING

Kishan Patel | (734) 776-6737  
kishan@krishnacatering.com  
krishnacatering.com

