

# THE ICON



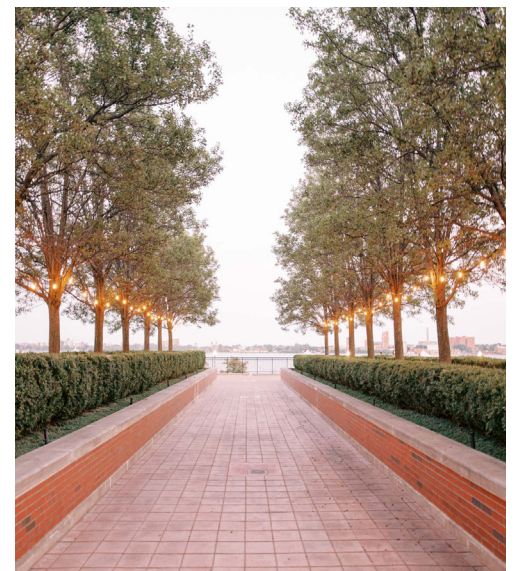
Situated on more than 18 acres along the Detroit River, **The Icon** is the perfect location for single or multi-day meetings and conferences, fundraising events, social gatherings, and film and photo shoots.

The building's spacious and airy three-story atrium offers unparalleled views of the Detroit River. This atrium is one of Detroit's largest and can accommodate up to 800 people strolling and seated. The floor-to-ceiling windows allow for an abundance of natural light in the space, while the motorized window shades provide flexibility and control. Just outside of the atrium is 800 feet of riverside frontage to host outdoor receptions, ceremonies, and other gatherings with the option to end the evening with a spectacular firework show.



Located off the atrium, a 375-seat world class auditorium equipped with an automotive accessible stage is ideal for presentations, trainings, TED-style talks, fireside chats, and film screenings.

Other venue features include a serene outdoor courtyard, conference rooms for breakout sessions, a spacious prep-kitchen, and underground covered parking.



# THE ICON



**200 WALKER ST.  
DETROIT, MI 48207**



**ATRIUM:** 12,740 sq ft  
**AUDITORIUM:** 25,889 sq ft



**ATRIUM CAPACITY:**

- 800 strolling
- 800 banquet

**AUDITORIUM CAPACITY:**

- 375 seated



**FEATURES:**

- Partially furnished



**AV CAPABILITIES:  
(AUDITORIUM ONLY)**

- 10.9' x 19' LED Screen
- Moveable lectern



**CATERING:**

Please contact us for a full list of preferred caterers.



**BEVERAGES:**

Rock Events is the exclusive provider of alcoholic beverage service.

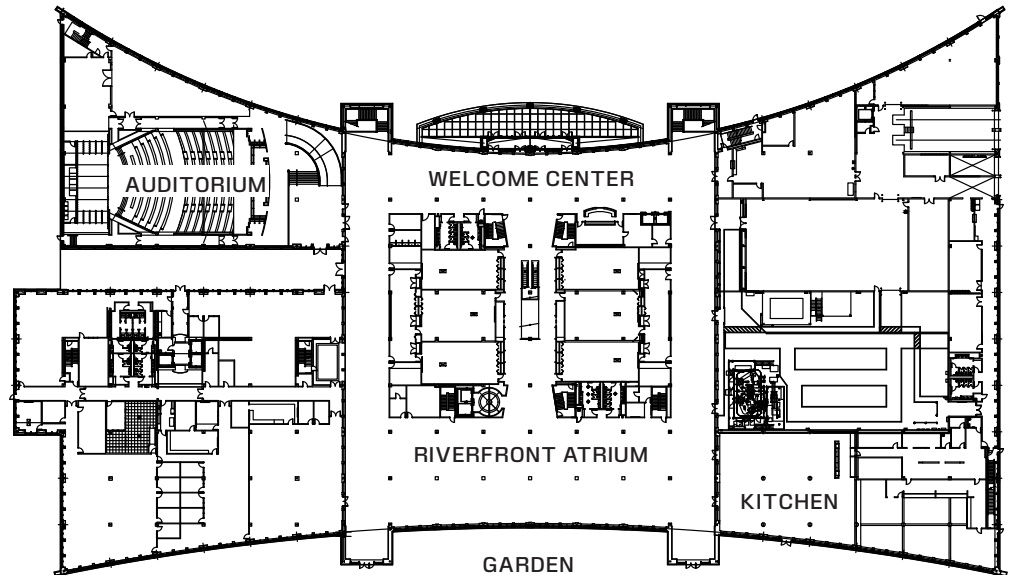


**PARKING:**

- Self-parking



**FLOOR PLAN (1<sup>ST</sup> FLOOR):**



**FOR MORE INFORMATION**

(313) 566-4477

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