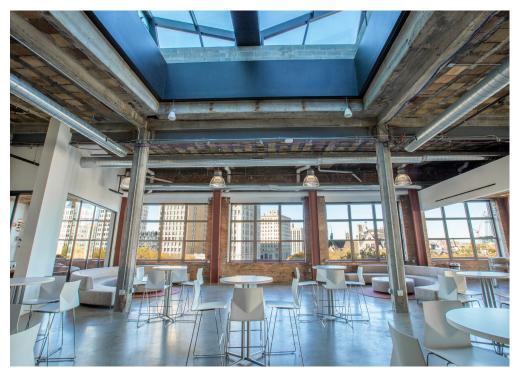
THE MADISON





The Madison marries the historic charm of Detroit architecture with modern industrial elegance to create an unforgettable event space.

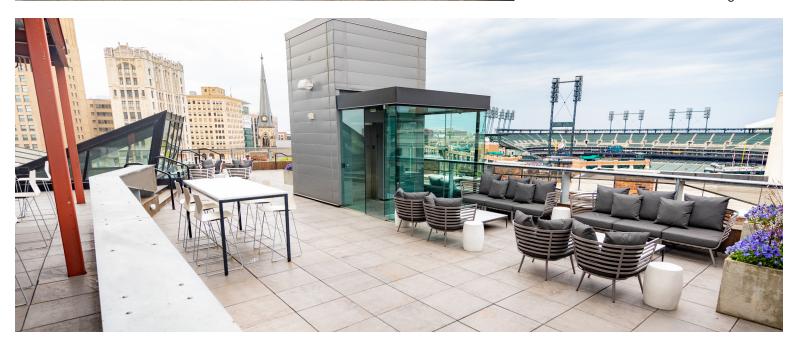
The state-of-the-art 130-seat auditorium is ideal for presentations or trainings, wedding ceremonies, fireside chats and film screenings.

Adjacent to the auditorium is a loft area that accommodates up to 180 guests strolling. The loft features an industrial feel, complete with exposed brick and beams, high ceilings and oversized windows. The area is endlessly flexible in its ability to accommodate events of all kinds, including business meetings, social gatherings, and film and photo shoots.

The Madison rooftop is perhaps the most iconic space in our portfolio.

The multilevel outdoor space overlooks Comerica Park and provides picturesque views of Detroit's historic downtown architecture and entertainment district.

The 7,000-square-foot rooftop has modern furnishings, a covered catering area, a full-service bar, a dance floor, and a wraparound balcony, making the rooftop of this 100+ year old building the perfect setting to tie the knot, celebrate a milestone or connect with colleagues.



THE MADISON LOFT + AUDITORIUM



1555 BROADWAY ST. DETROIT, MI 48226



LOFT: 7,178 sq ft

AUDITORIUM: 1,780 sq ft



LOFT CAPACITY:

- · 180 strolling
- · 150 banquet

AUDITORIUM CAPACITY:

· 130 seated

AV CAPABILITIES:

- · Sound system
- · Customizable internet radio



- Loft TV monitors with access to DirecTV or laptop connection
- · Wireless handheld and lavalier microphones
- · Auditorium projector
- · Complimentary WiFi



FEATURES:

- · Fully furnished
- · Private boardroom
- Podium available in Loft and Auditorium



CATERING:

Please contact us for a full list of preferred caterers.



BEVERAGES:

Rock Events is the exclusive provider of alcoholic beverage service.

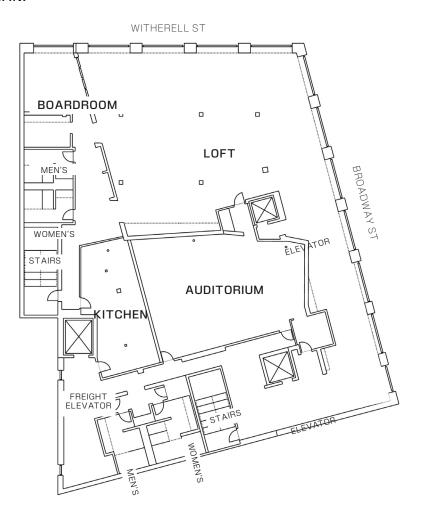


PARKING:

- · Valet (by permit)
- · Self-parking



FLOOR PLAN:



THE MADISON

ROOFTOP

(AVAILABLE APRIL-OCTOBER)



1555 BROADWAY ST. DETROIT, MI 48226



ROOFTOP: 6,750 sq ft



ROOFTOP CAPACITY:

· 180 strolling



AV CAPABILITIES:

- · Sound system
- · Customizable internet radio
- · TV monitors with access to DirecTV or laptop connection
- · Wireless handheld microphones
- · Complimentary WiFi



FEATURES:

- · Fully furnished
- Built-in grills available for professional caterers
- · Bar area with built-in heaters and ceiling fans



CATERING:

Please contact us for a full list of preferred caterers.



BEVERAGES:

Rock Events is the exclusive provider of alcoholic beverage service.



PARKING:

- Valet (by permit)
- · Self-parking





FLOOR PLAN:

